



UNITED STATES *of America's* MISS NEW JERSEY

STATE DELEGATE HANDBOOK

United States of America Pageants are designed to encourage women to strive to **ACHIEVE** their hopes, dreams, goals, and aspirations, while making them feel **CONFIDENT** and **BEAUTIFUL** inside and out! We believe the true definition of beauty is

"The unique set of combinations that make you, You!"
Our motto is to EMPOWER Women, INSPIRE others, & UPLIFT everyone!

We focus on women empowerment, promoting positive self-image and advocating a platform of community service, which allows our contestants to rise by lifting others. But more importantly we are an elite sisterhood that gives support and encouragement to inspire each delegate to be the best version of herself!

"There is no tool for development, more effective than the empowerment of women"
-Kofi Annan



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[@usoamissnj](https://www.instagram.com/usoamissnj)



United States of America Miss New Jersey



UNITED STATES
of America's
MISS NEW JERSEY

ELIGIBILITY REQUIREMENTS

TEEN

- Between 13-17 years of age as of 1/1/2025
- Is single, not married, has never been married
- is not pregnant & has never given birth.

MISS

- Is between 18-28 years of age as of 1/1/2025
- is single or divorced
- is not pregnant & has never given birth

MS.

- Is 29+ as of 1/1/2025
- Is single, divorce, with or without children

MRS.

- Is 18+ as of 1/1/2025
- Is legally married to her spouse
- Is a citizen or permanent resident married to a U.S. citizen

ALL DIVISION

1. Is a U.S. citizen or has been granted permanent residency by the United States.
2. Is a resident, works, or goes to school in the state they are competing.
3. Is a natural born female.
4. Has never appeared nude in photographs or film.



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WARDROBE REQUIREMENTS

INTERVIEW

Dress for Success! Select an outfit suitable for a job interview. Dress, skirt suit, or pantsuit, whatever reflects your personal style!



OPENING NUMBER



You will need to wear a cocktail dress. Teen and Miss in WHITE and Ms. and Mrs. in GOLD. Rhinestones, pearls and other embellishments are allowed but no additional colors. Floor length dresses are not allowed for the opening number. It must be a cocktail style dress. You will need to wear clear or nude colored shoes.

SWIM | FITNESS

TEENS: Choose any style athletic wear and white or black athletic shoes.

MISS, MS., MRS. select any style one piece or two-piece swimsuit with clear or nude heels. **NO THONGS** will be allowed, and bottoms must provide adequate coverage.





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WARDROBE REQUIREMENTS

PATRIOTIC WEAR



*Showcase your American pride!
Creativity of Costume, Modeling
Execution, Personality and Stage
Presence*

*A winner will be named in each division
and will be presented with an award. This
competition has no bearing on the overall
outcome of the pageant.*

EVENING GOWN

**Better than beautiful! Select
any style floor length formal
dress that makes you feel
like the Queen you are!**





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AREAS OF COMPETITION

INTERVIEW

25% of SCORE
ROUND ROBIN STYLE
5 JUDGES,
3 MINUTES EACH

JUDGING CRITERIA:

Content of Judges Bio, Knowledge, Perception, Self-Expression, Spontaneity and Personality will be evaluated. Also important are the Use of Vocabulary, Voice, Appearance and Grooming. Here are some things the Judges will be thinking about:

How well did the Contestant answer the questions in terms of content and knowledge?

How quickly was the contestant able to think on her feet? How articulate and personable was she?



FITNESS | SWIMWEAR

25% of SCORE
ONSTAGE
PRESENTATION

JUDGING CRITERIA:

Confidence, Choice of Ensemble, Poise, Posture and Execution of Movement will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition:

How well did the contestant model her athletic wear/swimsuit in terms of style and grace?

How well did the contestant's athletic wear/swimsuit flatter her figure?

How well did the contestant convey confidence?





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AREAS OF COMPETITION

EVENING GOWN

25% of SCORE
ONSTAGE
PRESENTATION

JUDGING CRITERIA:



Judging Criteria: Confidence, Poise, Posture, Personality, Charm, Style, Charisma, Grace, Execution, Overall Appearance and Stage Presence will be evaluated. Here are some of the questions the Judges will be thinking about during the Evening Gown Competition. How well did the contestant model her gown in terms of technique and elegance? How well did the contestant's gown flatter her figure? How well did the contestant convey confidence?

ONSTAGE QUESTION

25% of SCORE
ONSTAGE
PRESENTATION

JUDGING CRITERIA:



Judging Criteria: Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated. Here are some of the questions the Judges will be considering during the On-Stage Interview Competition: How well did the contestant answer the question in terms of content and knowledge? How quickly was the contestant able to think on her feet? How articulate and personable was she?



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ENTRY FEES

PAGEANT ENTRY FEE \$695
REQUIRED SPOTLIGHT PAGE \$299

- Official entry to participate in the annual competition Official USOA City/Region Titleholder crown
- Official USOA City/Region Titleholder sash
- (1) New Jersey State Program Book
- Contestant Swag Bag
- Official UNITED STATES of AMERICA NEW JERSEY pageant shirt

PAYMENT SCHEDULE

- Payment #1) \$195 Deposit due immediately! Reserves Local Title
- Payment #2) \$250 Orders Sash & Crown
- Payment #3) \$250 Delivers Sash & Crown
- Payment #4) \$299 Contestant Spotlight Ad (Due 1 month before pageant)

ACCEPTABLE PAYMENT METHODS

ONLINE: Directly on the Delegate Portal

ZELLE: glamouruniverse24@gmail.com

VENMO or PayPal: Send payments to glamouruniverse24@gmail.com

PayPal and VENMO payments are subjected to a \$4 fee per \$60. **ALL FEES ARE NON-REFUNDABLE AND NON- TRANSFERABLE**



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CONTESTANT SPOTLIGHT (REQUIRED)



YOU will be responsible to purchase ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book for \$299. Ad page must be created by our in house ad designer.

- 1 photo \$30
- 2 photos \$50

PROGRAM BOOK AD FUNDRAISER

To help with the associated costs of competition you can sell additional advertisements in the program book and earn money! We have set up an incentive program for you to help offset your expenses. Listed below are the available advertisements, their costs, and the amount that you will receive for selling the advertisement! You will be provided a sponsorship letter to help you secure sponsors.

Advertisement	Price	Incentive
Back Cover	\$1000	\$300
Inside Cover	\$750	\$225
2 page spread	\$550	\$165
Full page	\$299	\$100
Half page	\$175	\$60
Quarter page	\$100	\$30

ARTWORK MUST BE TURNED IN ONE MONTH PRIOR TO PAGEANT!

All advertisements must be submitted electronically, be formatted correctly, and be submitted as a 300DPI JPEG file.



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DOCUMENTS & DEADLINE

1. Official Application- Due Immediately
2. Deposit- Due within 24 hours after titleholder offer
3. Official Paperwork- Due within 48 hours of deposit
 - Title holder's agreement Signed
 - Copy of drivers license or Birth Certificate
 - Credit Card Authorization Form (Only used if in violation of contract or on delinquent accounts)
 - Miss & Ms. -Final divorce decree for any previously married contestants
 - Mrs. - copy of marriage license
4. Headshot: Professional photo, No sash and crowns allowed
5. Ad Page artwork/\$299 fee/forms (as soon as they are ready, but NO LATER than one month before pageant)
6. Any other documents requested by director
- 7 Judges Bio- 5 hard copies, typed (3 weeks prior to pageant mailed to state pageant office)
 - A late fee of \$150 will be incurred if all required payments and documents are not received by the deadline. ALL FEES ARE NON-REFUNDABLE AND NON- TRANSFERABLE
 - *All items due no later than one month before pageant



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BACKSTAGE & PAGEANT ETIQUETTE

BACKSTAGE REGULATIONS

NO ONE is allowed in the backstage dressing area during the pageant other than the contestant, staff, and exclusive sponsors for hair and makeup. If the contestant is 13 or 14 years of age, she may have one female escort. Absolutely no cell phones use will be permitted during the pageant backstage.

PAGEANT ETIQUETTE

- None of these things will win or lose a pageant for you. However, once you have entered the pageant everyone is watching you, and it is important to make a good impression. These guidelines will help you create an impression of a responsible, confident, organized individual who can handle any job given to her.
- Meet every deadline, or call for an extension!
- Follow all rules! They are for your safety and security.
- Be neat and clean! No one should have to pick up after you.
- Be organized! It is your responsibility to know what's happening and be ready.
- Get acquainted! You should get to know the other contestants, the contestant coordinators, and our Team. Most importantly, be respectful to everyone!
- Be complimentary of all accommodations and meals! Sponsors and staff always do their best, please remember that.
- Be cheerful even if you are not "the winner." Only one person can win the crown, and you are a winner for representing your local title!
- Be a gracious winner! It happens once in a lifetime, and many others would like to be in your shoes!



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Crowning and awards

Miss Congeniality

This special award is voted by the contestants and will be given to the young lady who is most embodies sisterhood, gives support, and has good sportsmanship despite it being a competition!

People's Choice

We will have voting 3 weeks prior to the pageant for our People's Choice Recipient. Voting costs are \$1 per vote. There will be no limit on votes per person and feel free to solicit votes from friends, family, and social media followers from all over the world.

Photogenic Award

This award is presented to the contestant whose photo shows the most personality, beauty, fashion sense, and confidence.

Patriotic Award

This award will be given to the contestant who is most patriotic with their costumes while rocking the stage representing out wonderful state and country.

Social Media Award

This award is presented to the contestant who best used social media during her local reign to promote her platform and the USOA pageant system.





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F A Q'S

Do I have to compete in and win a preliminary competition in order to compete in the national pageant?

Yes, New Jersey have a state competition that you must compete in order to go to the national pageant. Other states may or may not have local preliminaries available in your area, if there is not a preliminary pageant in your state apply directly with the national office.

How long does it take to receive my sash and crown?

Once the sash is ordered it generally takes 3-6 weeks for production.

When do tickets go on sale?

Tickets typically go on sale 2-4 weeks prior to the pageant. You will be notified when they go on sale and given instructions on how to purchase tickets.

Do children under 5 need a ticket?

YES! EVERYONE needs a ticket.

Will the pageant be televised?

The State Pageant can be seen via Livestream. More information will be announced as we get closer to the pageant.

Are there any required rehearsals prior to the pageant?

No. All rehearsals will take place during pageant weekend. Optional workshop will be scheduled prior to the pageant.

How do I sell advertisements in the program book to raise money towards my pageant expenses?

Once you are registered as a contestant, you will be provided a sponsorship letter to present to businesses, friends and family whom may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business!



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CONTACT & HOST HOTEL

**Host hotel found on event info
under event tap on home page**

**STATE PRELIMINARY
SEPTEMBER 21-22, 2024**

**DAY AND TIME SUBJECTED TO CHANGE. FOR MORE
INFORMATION PLEASE CONTACT STATE DIRECTOR**

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